

**Oklahoma State University
FIVE-YEAR ACADEMIC LEDGER
MARKETING**

Fall Semester	2011	2012	2013	2014	2015	Change		
						Amount	Percent	
Student Information								
Headcount								
Undergraduate	463	534	594	680	753	290	62.6%	
Graduate	11	9	6	8	10	-1	-9.1%	
Professional	0	0	0	0	0	0	-	
Total	474	543	600	688	763	289	61.0%	
Headcount by Ethnicity								
White	370	415	459	508	552	182	49.2%	
African American	16	18	19	25	34	18	112.5%	
Native American	27	29	33	29	33	6	22.2%	
Hispanic	15	27	25	39	45	30	200.0%	
Asian	3	6	7	11	10	7	233.3%	
Pacific Islanders	0	0	0	0	0	0	-	
Multiracial	20	22	32	40	54	34	170.0%	
International	16	19	22	31	30	14	87.5%	
Unknown	7	7	3	5	5	-2	-28.6%	
Female	235	284	314	376	417	182	77.4%	
Male	239	259	286	312	346	107	44.8%	
Degrees Granted								
Bachelor	202	174	172	208	215	13	6.4%	
Master	0	0	0	0	0	0	-	
Doctorate	2	2	4	1	0	-2	-100.0%	
Professional	0	0	0	0	0	0	-	
Total	204	176	176	209	215	11	5.4%	
Entry Information								
ACT Average	25.4	25.1	24.5	25.7	25.0	-0.3	-1.2%	
ACT 25th - 75th Percentile	23-28	23-27	23-26	24-27	22-28			
Top 10% High Sch. Class(%)	19.0%	13.3%	11.4%	21.8%	25.3%	6.3		
Retention/Graduation Rates								
No. of Full-time Semesters	7.9	7.9	7.6	7.7	7.8	-0.1	-1.3%	
Semester Credit Hours - State Funded¹								
Undergraduate	6,631	7,366	7,173	7,707	8,042	1,411	21.3%	
Graduate	616	943	549	537	556	-60	-9.7%	
Professional	0	0	0	0	0	0	-	
Total	7,247	8,309	7,722	8,244	8,598	1,351	18.6%	
Number of Lecture Classes Taught and Avg Class Size²								
	Number	Avg.	Number	Avg.	Number	Avg.	Number	Avg.
Undergraduate	55	40.0	50	47.0	51	46.0	51	49.0
Graduate/Professional	7	23.0	11	23.0	7	19.0	9	15.0
All Student	62	38.1	61	42.7	58	42.7	60	43.9
64	43.4						64	43.4
Class Size								
% of Classes < 20	33.9%	19.7%	13.8%	18.3%	15.6%	-18.2		
% of Classes > 50	16.1%	19.7%	20.7%	26.7%	25.0%	8.9		
OSU-Tulsa								
Headcount	98	117	106	118	129	31	31.6%	
Student Credit Hours	1,289	1,230	1,020	1,020	957	-332	-25.8%	
Faculty Information								
Instructional-FTE								
Professor-Lecturer	22.90	20.73	21.46	20.86	25.38	2.48	10.8%	
Graduate Assistant	4.25	4.50	2.50	7.00	9.75	5.50	129.4%	
Total	27.15	25.23	23.96	27.86	35.13	7.98	29.4%	
Headcount								
Professor-Lecturer								
Total	32	24	25	25	27	-5	-15.6%	
Tenured/Tenure Track	13	13	15	12	15	2	15.4%	
Tenured	12	11	11	9	9	-3	-25.0%	
%Tenured	92.3%	84.6%	73.3%	75.0%	60.0%	-32.3		
Faculty Headcount by Ethnicity³								
White	25	19	20	19	18	-7	-28.0%	
African American	0	0	0	0	0	0	-	
Native American	1	0	0	0	0	-1	-100.0%	
Hispanic	0	0	0	0	0	0	-	
Asian	2	2	2	4	5	3	150.0%	
Pacific Islanders	0	0	0	0	0	0	-	
Multiracial	1	1	1	1	1	0	0.0%	
International	3	2	2	1	3	0	0.0%	
Female	10	6	5	6	6	-4	-40.0%	
Male	22	18	20	19	21	-1	-4.5%	

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FIVE-YEAR ACADEMIC LEDGER
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Fall Semester	2011	2012	2013	2014	2015	Change						
						Amount	Percent					
Faculty Information - con't												
% of Faculty Full - Time	77.3%	87.9%	88.5%	86.4%	89.6%	12.3						
Student Faculty Ratio ⁴	21.4	27.1	24.1	25.9	22.8	1.4	6.5%					
Faculty Salaries vs. Peer Inst. (Full-time Faculty - 9 mos.)	OSU	Big 12	OSU	Big 12	OSU	Big 12	OSU	Big 12				
Professor	\$145,485	\$167,115	\$145,485	\$174,867	\$154,121	\$175,719	\$158,758	\$182,750	\$165,816	\$191,862	\$20,331	14.0%
Associate	\$115,097	\$133,930	\$114,346	\$135,827	\$119,244	\$136,652	\$122,729	\$145,549	\$127,420	\$148,689	\$12,323	10.7%
Assistant	\$109,413	\$122,208	\$119,957	\$123,526	\$118,501	\$128,976	\$136,782	\$132,056	\$144,404	\$137,256	\$34,991	32.0%
Classes Taught by Tenured/Tenure Track												
% Lower Div. Classes	0%	0%	0%	0%	0%	0						
% Undergrad. Classes	36%	42%	55%	49%	43%	7						
Research Information												
Sponsored Programs ⁵	FY11	FY12	FY13	FY14	FY15	Change						
						Amount	Percent					
Research												
General Support	\$17,231	\$15,035	\$18,896	\$20,274	\$12,131	(\$5,100)	-29.6%					
Federal	\$33,491	\$28,457	\$4,298	\$0	\$26,154	(\$7,337)	-21.9%					
State	\$0	\$0	\$33,824	\$30,527	\$0	\$0	-					
Private	\$7,196	\$19,390	\$28,167	\$55,078	\$119,634	\$112,438	1562.5%					
Total	\$57,919	\$62,882	\$85,185	\$105,878	\$157,920	\$100,001	172.7%					
Instruction												
General Support	\$0	\$0	\$0	\$0	\$0	\$0	-					
Federal	\$0	\$0	\$0	\$0	\$0	\$0	-					
State	\$0	\$0	\$0	\$0	\$0	\$0	-					
Private	\$0	\$0	\$0	\$0	\$0	\$0	-					
Total	\$0	\$0	\$0	\$0	\$0	\$0	-					
Outreach												
General Support	\$2,595	\$3,452	\$3,938	\$968	\$0	(\$2,595)	-100%					
Federal	\$0	\$0	\$0	\$0	\$0	\$0	-					
State	\$0	\$0	\$0	\$2,500	\$0	\$0	-					
Private	\$7,864	\$11,808	\$8,828	\$0	\$0	(\$7,864)	-100%					
Total	\$10,459	\$15,260	\$12,766	\$3,468	\$0	(\$10,459)	-100%					
Sponsored Program Funds												
Total General Support	\$19,827	\$18,487	\$22,834	\$21,241	\$12,131	(\$7,696)	-38.8%					
Total Federal	\$33,491	\$28,457	\$4,298	\$0	\$26,154	(\$7,337)	-21.9%					
Total State	\$0	\$0	\$33,824	\$33,027	\$0	\$0	-					
Total Private	\$15,060	\$31,199	\$36,994	\$55,078	\$119,634	\$104,574	694.4%					
Total	\$68,378	\$78,142	\$97,950	\$109,345	\$157,920	\$89,542	131.0%					
Research Exp. per Faculty Ratio	\$2,206	\$2,734	\$3,587	\$4,490	\$5,726	\$3,520	159.6%					
Financial Information												
Faculty Salaries	\$1,581,271	\$1,341,914	\$1,360,526	\$1,539,401	\$1,460,410	(\$120,861)	-7.6%					
Other Salaries	\$70,988	\$97,239	\$90,740	\$28,254	\$69,528	(\$1,460)	-2.1%					
Fringe Benefits	\$522,010	\$453,694	\$464,577	\$544,212	\$536,072	\$14,062	2.7%					
Travel	\$14,444	\$10,552	\$0	\$564	(\$564)	(\$15,008)	-103.9%					
Utilities	\$0	\$0	\$0	\$0	\$0	\$0	-					
Supplies Other Oper. Exp.	\$1,858	\$1,721	\$15	\$0	\$0	(\$1,858)	-100%					
Property, Furniture Equip.	\$110	\$150	\$0	\$0	\$0	(\$110)	-100%					
Library Books Periodicals	\$0	\$0	\$0	\$0	\$0	\$0	-					
Transfers Other Disbur.	\$0	\$0	\$0	\$0	\$0	\$0	-					
Total	\$2,190,681	\$1,905,269	\$1,915,858	\$2,112,431	\$2,065,446	(\$125,235)	-5.7%					
Instructional Cost per SCH⁶												
Undergraduate	\$114.98	\$123.31	\$130.48	\$144.41	\$139.64	\$24.66	21.4%					
Graduate	\$172.47	\$184.97	\$195.72	\$216.62	\$209.46	\$36.99	21.4%					
Other Revenue												
Other Student Fees	\$0	\$2,805	\$9,363	\$0	\$0	\$0	-					
Gifts and Grants	\$0	\$1,000	\$1,082	\$1,601	\$3,214	\$3,214	-					
Fees Related to Educ. Depts.	\$0	\$0	\$0	\$0	\$0	\$0	-					
Other Income	\$158,870	\$207,133	\$290,271	\$249,098	\$223,647	\$64,777	40.8%					
Total	\$158,870	\$210,938	\$300,717	\$250,699	\$226,861	\$67,991	42.8%					

¹ Outreach courses with section numbers beginning with '6' have always been excluded. Starting in Fall 2010, section numbers beginning with '5' are also excluded.

² The number of lecture sections taught and average class size have been restated for Fall 2007 through Fall 2011, and might show slight differences from previous Academic Ledgers.

³ Beginning in Fall 2014, permanent residents (PR) and employees claiming political asylum (PA) were moved from International into their appropriate ethnic category.

⁴ Student Faculty Ratio: ((Undergraduate SCH/15)+(Graduate SCH/12)+(Professional Student Headcount))/(Instructional FTE+Research FTE)

⁵ Excludes federal appropriations for College of Agricultural Sciences and Natural Resources.

Plant funds, OSU Foundations Funds, In-Kind Contributions, and Unfunded F and A on C/S on Cost Share are not included at the department level.

⁶ Beginning FY 2013, the Instructional Cost per SCH does not include the expense of paying OSU-Tulsa faculty or OSU-Tulsa SCH in the calculation.